Yeungnam University
77th Anniversary K-pop Contest

BORN TO BE A K-POP STAR

2024 / 05.24.FRI 14:00 -

Chunma Arts Center
Lee Si-won Global Convention Hall

ELIGIBILITY
Foreign high school or university (graduate) students living in Korea or overseas

PROCEDURES
Preliminary rounds are followed by the final competition, where winners will be selected.

PARTICIPATION METHOD
During the registration period, submit the following documents and recorded video via email:

· Application Form | [Attachment 1] (template provided)
· Personal Information Consent Confirmation Form | [Attachment 2] (template provided)
· Certificate of Enrollment Verification (in English)
· 1 copy of passport or alien registration card for domestic residents
· Recorded video : Korean popular son
(Select a song with over 50% of the lyrics in Korean)
Submit a video recording of yourself singing the first verse (maximum 3 min.)

Email submissions to | intl@yu.ac.kr

DETAILED SCHEDULE

01 Participant Registration
March 4, 2024 (Mon) – April 12, 2024 (Fri) by 12:00 KST

02 Preliminary Evaluation and Notification of Successful Applicants
By April 22, 2024 (Mon) KST

03 Final Competition
May 24, 2024 (Fri) from 14:00 KST onward

04 Format of Final Competition
Offline (for residents in Korea) +
Real-time Online (for residents overseas)

AWARD

KRW 3 million | Grand Prize (1 team)
KRW 2 million | First Prize (1 team)
KRW 1 million | Second Prize (2 teams)
KRW 800,000 | Popularity Award (1 team)
KRW 200,000 | Participation Prize (5 teams)

YU Yeungnam University