

24 January 2023

Global Responsibility Week 2023 – Net Zero Transitions

Nottingham Business School (NBS) at Nottingham Trent University will be holding its annual 'Global Responsibility Week' during the week commencing 2nd May 2023 and we would very much appreciate it if you or members of your faculty would consider taking part.

We are particularly interested in how business can rise to the challenge of transitioning to net zero. This will require effective leadership in achievement of the UN's Sustainable Development Goals (SDGs) alongside ambitious plans for developing sustainability strategies, embedding sustainability in value chains, supporting sustainable innovation and technology, developing sustainable customer experience and brands, working with wider stakeholders, improving sustainability reporting and engaging investors in implementation. We would welcome proposals which develop our students' understanding of and sensitivity to these challenges as they enter a world in which businesses worldwide have committed to the UN's Business Ambition for 1.5°C.

Teaching will be to mixed groups of our students from the following full-time Master's programmes:

- MBA (Full-time, Online and Executive)
- MSc Management
- MSc Finance (with Accounting and Investment Banking)
- MSc Fintech and Financial Markets
- MSc Marketing / MSc Marketing and Brand Management / MSc Digital Marketing / MSc Advertising and Communications
- MSc Project Management
- MSc International Business
- MSc Economics / MSc Economics Banking and Finance
- MSc Innovation Management and Entrepreneurship
- MSc Human Resource Management

In your proposal please indicate to which students / programmes above your proposal is likely to be suitable / of interest. In particular we would welcome proposals which are located within this range of the disciplines in areas such as:

- Leading to net zero; responsible leadership in organisations and systems
- Developing and scaling sustainable business models
- Embedding sustainable innovation
- Building sustainable supply chains
- Evolving models for sustainable finance and financing the transition to net zero.
- Encouraging responsible consumption and developing sustainable brands
- Human resource challenges of net zero
- The circular economy and challenges and solutions for dealing with waste
- Redesigning economies for sustainable growth

This year we plan to offer a face-to-face event, offering events of varying types/durations as follows:

	Interactive workshop	Masterclass	Business Briefing
In-person	Duration: 2 hours Delivered by: Visiting academic Group size: 10-40	Duration: 1 hour Delivered by: Visiting academic Group size: 20-400	Duration: 1 hour Delivered by: Business / industry representative Group size: 20-400

Interactive workshops will blend theory and practice in smaller group sessions, whereas masterclasses are intended to be more a didactic style of delivery to larger groups. Please indicate on your proposal form which you would like to offer (we will consider combinations of the two). It is likely that sessions will be repeated once or twice. We hope to intersperse the workshops and masterclasses with presentations from organisations. An indicative schedule is as follows:

Time	Monday 1 May	Tuesday 2 May	Wednesday 3 May	Thursday 4 May
9.00-13.00	Travel (This day is a bank holiday in the UK)	Launch / orientation and teaching sessions	Teaching sessions	Teaching sessions
13.00-14.00		Lunch		
14.00-18.00		Teaching sessions	Cultural activity	Teaching sessions and closing event
Evening		Free time	Dinner	Free time

There will also be opportunities to network and explore possible research collaborations with academics from our Responsible and Sustainable Business Lab (<http://www.rsblab.org.uk>) and fellow colleagues over the three days. Some social and cultural activities will also form part of the week.

To apply please complete the attached proposal form and send with a CV to Pam Catori at NBS.InternationalPartnerships@ntu.ac.uk. The deadline for receiving proposals and CVs is **Wednesday 1st March 2023**.

Nottingham Business School will pay direct travel and subsistence expenses in line with University policies / rates and arrange and pay for a hotel for four nights (Monday-Thursday). The scheme is compatible with the Erasmus Staff Mobility scheme.

If you have any queries please contact Pam Catori at NBS.InternationalPartnerships@ntu.ac.uk.

We would be grateful if you could circulate this invitation to your colleagues, and we hope to see you in Nottingham in May 2023.

Yours faithfully



Alex Hiller
PhD, MSc, BA (Hons), SFHEA, FCMI
Head of Postgraduate and Executive Education
Nottingham Business School, Nottingham Trent University



Nottingham Business School

Nottingham Trent University

Global Responsibility Week – 2nd to 4th May 2023

Expenses Policy

All parties must complete an expenses' claim form and provide copies of receipts to claim a refund of expenses.

Visa Costs

All parties are required to apply and purchase their own visa. NBS will refund visa costs up to £100.

Air Travel to the UK

NBS will refund a return economy air ticket and this cannot exceed:

- £1000 for international travel
- £500 for European travel

Travel from Airport to Nottingham:

NBS will only be able to refund internal UK travel using public transport.

Rail Travel

The cost of rail travel must not exceed the price of a standard class return for the journey.

NBS will only refund return rail travel from a UK airport to Nottingham.

(www.trainline.com or www.eastmidlandsrailway.co.uk)

Bus Travel

The cost of bus travel must not exceed the price of a standard class return for the journey.

NBS will only refund return bus travel from a UK airport to Nottingham.

(<https://www.nationalexpress.com/en>)

Travel in Nottingham

Tram

There is a tram service from the Nottingham Train Station and Bus Station that has a stop outside of the Nottingham Hotel.

Meals, Accommodation and Social Events

Meals

NBS will provide Lunch on the days of the Global Responsibility Week 5 – 7 April 2022.

An evening meal will be provided on Wednesday 6th April 2022.

Meals taken outside of these including one day of travel either side will be refunded.

Maximum £30 per day including Monday 4th April to Friday 7th April only.

Accommodation

NBS will arrange (book and pay for) a single occupancy room in a local hotel, this will be bed & Breakfast for a total of 4 nights, arriving Monday 1st May 2023 and departing Friday 5th May 2023.

Social Events

All costs for social events arranged by NBS, will be covered by NBS.

Conditions

The above conditions apply to all. Any changes to the above must be approved by NBS in advance.

